



The “Try It Before You Buy It” Sample Program

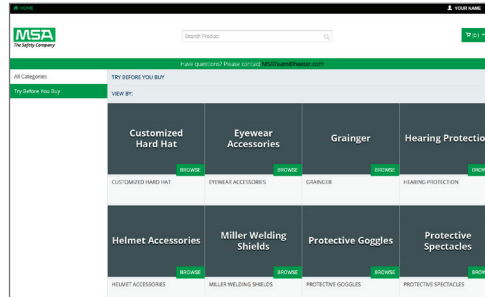
Timeframe: January 1 — December 31, 2022

The “**Try It Before You Buy It**” Sample Program offers some of the most popular MSA head, eye, face and hearing protection products, including V-Gard® Helmets, V-Gard Accessories, Sightgard® Eyewear, hearing protection and much more — completely FREE of charge.



To order:

- Visit <https://msa.heeter.com/msa/>
- Log in using your Shop MSA account information
- Select the “Try Before You Buy” category
- Select the items needed for your potential customers evaluation
- Go to your shopping cart
- Complete the checkout process



Custom Sample Program

Timeframe: January 1 — December 31, 2022

In order to support efforts in converting business or growing with your current customers through MSA’s suite of head protection solutions from accessories, to customization and personalization, we are happy to offer the **Custom Sample Program**. It’s simple:

- Complete the program form which can be found here: [Custom Sample Program](#)
- Email the form, customer authorization to use their art work¹ and camera-ready art work to your MSA sales manager and to MSA Logo Express® Service (Logo.Express@MSAsafety.com).
- MSA will waive the logo setup fee and ship up to ten free logoed hard hat samples (or up to five logoed V-Gard H1 Safety Helmet samples) within 15 business days.



¹ All rasterized files, such as .jpeg, .tif, etc., must be saved at 300 dpi minimum—greater resolution results in better logo quality.

Get your Sample Order submitted today to enjoy increased revenue tomorrow!

Rules of Engagement

- Customer must have minimum 200 employees who wear industrial head protection.
- Customer’s current helmet must be either:
 - A competitive helmet model.
 - An MSA helmet model that has less than four imprinted logos, and less than three for MSA H1 Safety Helmets.
- Program form must be completed in its entirety.
- MSA sales manager must approve requests.
- Expedite requests will **not** be processed for these orders.



Terms and Conditions

Applicable to the “Try It Before You Buy It” Sample Program and the Custom Sample Program

- Valid to U.S. and Canadian Channel Partners
- Effective January 1, 2022 through December 31, 2022.
- MSA reserves the right to modify and/or discontinue this program at any time
- Cannot be combined with any other program/promotion or special pricing



The “Let’s LOGO” Program

Timeframe: **January 1 — December 31, 2022**

Products: Logoed MSA industrial helmets from competitor conversions & reactivated logos

Benefits

- One logo (per helmet) FREE on orders of 60+ helmets (same type ONLY)
- Artwork turnaround in three days or less¹
- Set up fees waived
- 60 order imprint fee for each logo on orders of <60 helmets
- 100+ order imprint fee for each logo, excluding the free logo, on orders of >60 helmets (*Applies for each additional logo on helmet*)

Promotion Rules

- 1 First order ONLY of:
 - Competitive Conversions (any competitor) OR
 - Reactivated Logos
- 2 Must complete & submit logo form with required information (as attached)
- 3 Purchase order must reference reason codes A93 (US) or A94 (CAN)
- 4 If a competitive conversion, the purchase order MUST reference current competitive helmet (competitor and model)
- 5 All orders must be placed through LogoExpress® Service

Terms and Conditions

- Valid to U.S. and Canadian Channel Partners
- Effective January 1, 2022 through December 31, 2022.
- MSA reserves the right to modify and/or discontinue this program at any time
- Cannot be combined with any other program/promotion or special pricing
- Program applies ONLY on the first order of a competitive logoed helmet conversion or a reactivated logoed helmet order. Regular distributor pricing will apply on repeat orders.

- Promotion excludes NFL helmets
- For competitive conversions, the purchase order must list the competitive helmet by competitor (and model, when available)
- Order reason codes A93 (US) or A94 (CAN) must appear on the purchase order

¹ Artwork must be of good quality and comply with attached artwork guidelines to receive one day turnaround



MSA Head Protection Pallet Program

Timeframe: **January 1 — December 31, 2022**

Products: V-Gard®, Skullgard® & Nexus Protective Helmets

Benefits: Receive up to an additional 5% discount when purchasing full pallets of V-Gard, Skullgard Caps and Hats and/or V-Gard H1 Safety Helmets

Promotion Rules

- 1 **Five Tier Program:** The tier utilized will provide an additional discount which will be added to your standard or commitment level discount:

NO. OF PALLETS PURCHASED	ADDITIONAL DISCOUNT RECEIVED
1 pallet	1% discount
2 pallets	2% discount
3 pallets	3% discount
4 pallets	4% discount
5 pallets	5% discount
- 2 **Full pallet Minimum Order Quantities (MOQ)** must be met to qualify for the program:
 - V-Gard Caps & Hats – 400 helmets
 - Skullgard Caps & Hats – 256 helmets
 - V-Gard H1 Safety Helmets – 102 helmets
- 3 **Plain and logoed helmets** cannot be mixed.
 - Styles can be mixed on plain helmets (cap or hat) and color
 - Logo helmets must be same configuration.
- 4 **Must reference reason code A80** on the purchase order. ONLY orders that reference this reason code will be eligible for the program.
- 5 **Additional discount** is applied to standard and commitment level discounts.
- 6 **No partial or split shipments** will be accepted, must ship to a single location.
- 7 **No returns** will be accepted

Terms and Conditions

- Valid to U.S. Industrial Safety Category, Direct Marketers, National Alliances and Preferred Plus Logistical Channel Partners ONLY
- Preferred Plus Logistical partners: 3 pallet minimum order quantity and are not eligible for the Nexus portion of the Pallet Program
- Effective January 1, 2022 through December 31, 2022
- Cannot be combined with any other program/promotion or special pricing

- Standard logo rates will apply and are not included in the discounted percentage
- MSA reserves the right to modify and/or discontinue this program at any time
- Program applies only to orders referencing order reason code A80 ordered on or after January 1, 2022 and/or before December 31, 2022. If reason code A80 does not appear on the purchase order, it will not be processed properly. No credit and rebills will be issued.